

DESIGN GROUP

www.avdesigngroup.eu

ABOUT US

AV Design Group is a new generation advertising agency offering a full-service advertising.

The company was established in 2001 and since then constantly develops and integrates innovative technologies into customers' projects. Many years of hard work in the field of advertising services, polygraphic and electronic-publishing makes the company an appealing choice for your business.

We offer successful solutions in the following areas:

- ▶ PR communication
- ▶ graphic and corporate design
- ▶ digital and offset printing
- ▶ media planning and media buying
- ▶ cinematography and video editing
- ▶ photography
- ▶ multimedia
- ▶ websites and social networks
- ▶ outdoor and indoor advertising
- ▶ gift advertising.

We have our own modern printing facilities for:

- ▶ offset printing
- ▶ digital and large format printing
- ▶ pad and silk screen printing as well as laser engraving.

A large part of the company's is dedicated to digital photo studio, video, and web services. Proactive methods and creative ideas of leading experts in these areas are the main factor for the success of our trusted customers.

Our professionals use advanced technologies and modern equipment which are at your disposal. The vast experience of our professionals position AV Design Group as one of the leading companies in the industry.

Major customers of the company are:

- ▶ leading companies abroad in various sectors
- ▶ dozens of municipalities
- ▶ ministries and government organizations
- ▶ universities, colleges and schools
- ▶ a number of NGOs.

Quality

The main direction of activity of AV Design Group is receiving the output corresponding to the rising quality criteria imposed on the Bulgarian advertising market by foreign producers. The high quality of our services is the most important priority of our team. We participate in all stages of the preparation of promotional materials and we finalize with the transportation to the customer's office.



Superior Quality

For us in AV Design Group quality is not just a word, it's a state of mind. The professionalism of the team and the modern technological base guarantee the perfect quality. We are committed to maintain high standards and quality, that's why we carefully select our suppliers accordingly.



Best Prices

We are proud to offer printing solutions with the highest quality at the best possible prices in the market. Continued investments in advanced technologies and proved experience allow us to offer attractive prices for each of our services while keeping high customer satisfaction.



Great Customer Service

Got a specific question or just not really sure where to start? Our key account staff is available to help with anything you need to know about your order. You can visit us in person Monday-Friday and from 08:00 to 18:00. Additionally you can contact us by telephone or e-mail.



Fast Turnaround

We know how important are the promotional products for you, that's why we offer some of the fastest printing turnaround times found online. With our fast turnaround option you can have your product printed and shipped within a few hours. Local pickup is also available in Sofia area.



Free File Check

The quality of your printed materials is very important for us, therefore we always proof and check your files for errors without you having to pay extra. Send us your files and we will reply you back with recommendation about bleed, color mode, size, resolution and more.



Free Delivery

Finding the right time and proper transportation means for your advertising materials can be time consuming. At AV Design Group we offer free delivery of your materials for orders above 50 EUR in Sofia area.

DESIGN GROUP



GRAPHIC DESIGN

Excellent design is the basis for best results. We are making tremendous effort to create appropriate images for a given purpose, images that have a maximum impact on your potential customers. We realize of all types of printed advertising materials – letterhead, catalogs, folders, brochures, posters, books, magazines, calendars, packaging, magazines, business cards, bags, souvenirs and more. Creating a corporate advertising concept for the company, product or service.

Graphic Design

- ▶ Graphic design
- ▶ Prepress of advertising materials



Corporate Identity

- ▶ Design and concept of corporate identity for the company, product or service
- ▶ Developing a complete guide to corporate identity and vision



Logo Design

- ▶ Logo design
- ▶ Logo guide





WEB DESIGN

Professional development of corporate websites and developing web-based applications – Internet systems, electronic catalogs, e-shops and more. Web design and programming of static and dynamic web applications with user interface for content management. Seamless SEO optimization of websites that will position your website in the top positions of search engines. Development of a comprehensive web design and online strategy development to Website – advertising, blogs, forums and social networks.

WEB Design

Prepare a unique graphic and interactive design that reflects your business model, with easy and comfy to use interface. Update dynamic sites information is done by content management system (Content Management System), allowing people with minimal technical skills to manage content on the site. The system allows for the creation, correction and removal of information (text, pictures, etc.) and tracking and manipulating consumer behavior online. AV Design Group provides a single free training to work with CMS.



SEO

- ▶ Proper selection and placement of keywords and phrases.
- ▶ Optimization for search engines Bing, Google, Yahoo and others:
- ▶ Add specific meta tags in the code;
- ▶ Easy to change the basic elements of SEO site administrator - title, main keywords;
- ▶ Dynamic generation of the titled pages in categories to sections and categories;
- ▶ Ability to add text to all uploaded images popup text (alt text), dynamically incorporating changes in the code of the site description, keywords to each image;
- ▶ Dynamically generate a Google Site-map.
- ▶ Establishing a network of external links to a site (Linkbuilding).



Browser Compatibility

Made of us pages are built to display correctly under the following web platforms:

- ▶ Mozilla Firefox
- ▶ Google Chrome
- ▶ Safari
- ▶ Internet Explorer
- ▶ Opera



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OFFSET PRINTING



- ▶ Full color offset printing - CMYK or Pantone
- ▶ Sizes - 35x50 cm and 50x70 cm
- ▶ Modern CTP technology exposures of plates, high quality consumables, inks and papers, digital control ensure uniformity of color prints in all copies
- ▶ Spot UV Gloss/matte varnish or Gloss/matte laminate finish further enhance your design
- ▶ Finishing bookbinding operations - folding, creasing, cutting, die-cutting, thermo, stapler, placing metal spirals, grommets

Business Cards



Paper Folders



Invoices



Envelopes



Notepads



Brochures



Catalogues



Booklets



Posters



Paper Bags



Packagings



CD/DVD Covers



DIGITAL PRINTING

- ▶ Short runs digital printing of smaller orders
- ▶ Exceptional quality with high printing resolution – 3600 dpi
- ▶ Quick turnaround with speed of 60 prints per minute
- ▶ Different types of paper and cardboard media up to 350 gsm
- ▶ Maximum media size - 330x487 mm
- ▶ Applicable are all finishing bookbinding operations

Technical parameters of Bizhub PRO C6000L:



- ▶ **Size media:**
| 330x487 mm.
- ▶ **Print Size:**
| 320x480 mm.
- ▶ **Weight:**
| 64 - 350 gsm
- ▶ **Resolution:**
| 1200x3600 dpi

Business Cards



Brochures



Booklets



Paper Folders



Posters



CD Covers



Sizes

1	1 2	1 2 3 4
A3	A4	A5
1 2 3 4 5 6 7 8	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24
A6	Card Calendars	Business Cards

Finishing Bookbinding Operations

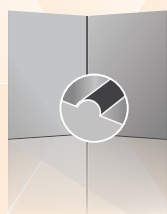
We have bookbinding equipment for all post printing and finishing processes:



Cutting



Folding



Creasing



Stapling



Binding



Wire Binding



Laminating



Die-Cutting



LARGE FORMAT PRINTING



- ▶ Suitable for interior and exterior solutions
- ▶ High quality six-color printing with low solvent-based inks
- ▶ Printing width up to 3,20 m
- ▶ Superb 1440 dpi print quality, gloss or matte finish
- ▶ Top quality materials and media
- ▶ Quick turnaround up to 48 hrs

Application

Types of Media:



Frontlit
Vinyl Banner



Backlit
Vinyl Banner



Perforated
Vinyl with
Adhesive



Super Cast
Vinyl



Presentation
Paper and
Photo Paper



Polypropylene
Adhesive film



Backlit film



Construction
Mesh



Vinyl Banner
Mesh



Canvas



Billboards

- ▶ Pizza type 4x3 m
- ▶ Megaboards 8x3 m
- ▶ Tall Walls type
- ▶ Roof type
- ▶ Building facades - meshes
- ▶ City - lights and Wall Panels



Banners

Banner systems are intended for a quick and very low-cost promotion. They can be installed easily in less than one minute and can be successfully placed in any indoor space.



Car Wrapping

Car wrapping is highly cost-effective form of advertising.



Stands

Pop-up walls are very useful in creating a custom background for a conference or even for partitioning an exhibition stand. They are easy to install and transport.



Display Light Boxes

The wide format print of the film allows achieving perfect photorealistic image quality.



Boards and Stoppers

A-Board Stands, also known as people-stoppers, are one of the most used outdoor display systems.

SILK SCREEN PRINTING



- ▶ Suitable for branding of different type and size promotional materials and souvenirs
- ▶ Multi-colour highly durable printing on flat and cylindrical objects
- ▶ Maximum size - 40x50 cm
- ▶ Various materials - plastic, paper, wood, metal, glass, leather, textiles and others

Accessories Silk Screen Printing

Accessories' Silk Screen Printing is usually applied to accessories bigger than pens and lighters. It's comparatively difficult to achieve multicolor image by silk screen printing and almost impossible photorealistic (photo).



Computer Accessories



Clocks



Kid's Accessories



Gags and Leisure



Home Accessories



Notebooks and Diaries



T-shirts



Bags



Caps and Hats



Backpacks



Badge Holders and Lanyards



Umbrellas

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PAD PRINTING

- ▶ Suitable for branding on a variety of small promotional items such as pens, lighters, key chains and small accessories
- ▶ Single or multicolor printing with high quality
- ▶ Long durability and strength of the print
- ▶ Low cost, ability to print on irregular shaped objects, irregular surfaces, soft packaging, etc.

Application



Pens



Lighters



Keyholders



Clocks

Technical parameters of the machine:



- ▶ **Number of colors:**
| 1 color
- ▶ **Size of the cliché:**
| 100x100 mm.
- ▶ **Maximum material's thickness:**
| 150 mm
- ▶ **Materials:**
| plastic, metal, wood, glass, cardboard, porcelain, ceramics



Pen Sets



Computer Accessories



Wellness Accessories



USB Flash Drives



Home Accessories



Kid's Accessories

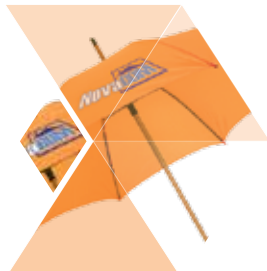
TRANSFER PRINTING

- ▶ High quality digital printing on special transfer foil and heat transfer at 200 ° C.
- ▶ Printing full-color images
- ▶ Maximum size of A3 (42x30 cm)
- ▶ Textiles fabrics - cotton, polyester, silk, etc.
- ▶ Print by transferring plotter cutted Videoflex or Stripflock

Application



T-shirts



Umbrellas



Flags



Caps and Hats



Bags and Backpacks



Badge Holders
and Lanyards

Technical parameters of press for transfer printing:



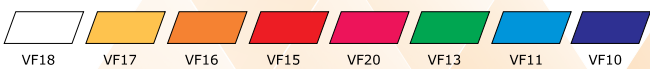
- ▶ **Printing area:**
370 x370 mm.
- ▶ **Maximum material's thickness:**
15 mm
- ▶ **Materials:**
cotton, polyester, linen, silk

Technical parameters of press for cap transfer printing:

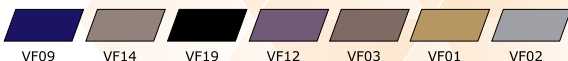


- ▶ **Printing area:**
80 x150 mm.
- ▶ **Maximum material's thickness:**
10 mm
- ▶ **Materials:**
cotton, polyester, linen, silk

VIDEOFLEX



VF18 VF17 VF16 VF15 VF20 VF13 VF11 VF10



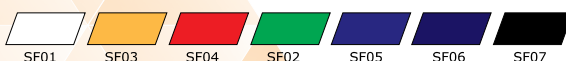
VF09 VF14 VF19 VF12 VF03 VF01 VF02

NEON GLO-FLEX



VF08 VF06 VF05 VF07 VF04

STRIPFLOCK



SF01 SF03 SF04 SF02 SF05 SF06 SF07

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CUTTING PLOTTER

Contour plotter cutting on a wide range of colors of universal Adhesive Vinyl foil – matte and glossy, and special foils for various applications, resistant to all weather conditions. The technology is ideal for fleet branding and realization of projects for storefronts, shopping blinds, metal and illuminated advertising boards, PVC boards, Plexiglas and others. Precision cutting of pre-printed images on Adhesive Vinyl foil or paper, allowing the production of stickers with standard and nonstandard forms. Cut with extreme precision foil and Videofleks and Stripflock for transfer onto textiles.

Application



Car Wrapping



Outdoor Signs



Shop Branding

ORACAL® SERIE 641										
000 Transparent	010 White	02 Golden yellow	019 Signal yellow	021 Yellow	022 Light Yellow	025 Brimstone ellow	026* Purple red	312* Burgundi		
030 Dark red	031 Red	032 Light Red	147 Orange red	036 Light orange	035 Pastel orange	404* Purple	040 Violet	043 Lavender	042 Lilac	
041 Pink	045 Soft pink	562 Deep sea blue	518 Steel blue	050 Dark blue	065* Cobalt blue	049 King blue	086 Brilliant blue	067 Blue	057 Traffic blue	
051 Gentian blue	098 Gentian	052 Azure blue	084* Sky blue	053 Light blue	056 Ice blue	066 Turquoise blue	054 Turquoise	055 Mint	060 Dark green	
613 Forest green	061 Green	068 Grass green	062 Light green	064 Yellow gren	063 Lime-tree green	080 Brown	083 Nut brown	081 Light brown	082 Beige	
023* Cream	070 Black	073 Dark grey	071 Grey	076 Telegrey	074 Middle grey	072 Light grey	090 Silver grey	091 Gold	092 Copper	



LASER

ENGRAVING



- ▶ Suitable for branding of metal promotional materials of and glass - like signs, pens, lighters, badges, key rings, business card, flash drives, promotional gifts and many others
- ▶ Precision cutting of plexiglass, plastics and metals in individual forms
- ▶ Maximum size - 40x50 cm
- ▶ Gives the product style, originality and a sense of high value
- ▶ Possibility of further darkening by oxidation

Technical parameters of the laser engraver:



- ▶ **Working area:**
30 x 50 cm.
- ▶ **Maximum material's thickness:**
110 mm
- ▶ **Materials:**
plastic, metal, plexiglass, wood, glass, cardboard, cork, leather

Application



Pens



Lighters



Keyholders



Thermo Mugs



Pen Sets



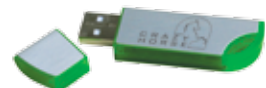
Wellness Accessories



Office and Desk Accessories



Home Accessories



USB Flash Drives



PHOTOGRAPHY

Inside or outside the studio we provide professional digital photo shooting of products, people, events and more. Preparing the images for printing and / or upload to the website. Captured images can be edited according to their usage or to be used for design of advertising materials.

Outside Studio Shooting

Exterior photo shooting:

- ▶ conferences and press conferences
- ▶ corporate events
- ▶ concerts and parties
- ▶ exterior and interior architectural photos
- ▶ machinery and equipment
- ▶ landscapes
- ▶ portrait photo sessions.



Photographic Studio

Our mobile advanced imaging techniques allows the realization of a professional studio portrait photo session outside the studio.



Object Photography

In many cases we provide and digital shooting of subjects and objects that can be used in the design of advertising materials.

Optionally we can edit the photos in our graphic studio and prepare them for the website, print catalogues or multimedia product.



Technics

- ▶ Digital Camera 18MP - Canon 60D
- ▶ Digital camera 14,2MP - Nikon D3100
- ▶ Photographic lenses Sigma 18-200
- ▶ Photographic lenses Canon
- ▶ Nikon photographic lenses
- ▶ Portable photographic flashes Sigma
- ▶ LED Light NanGuang
- ▶ Studio Flash Expert 600
- ▶ Softboxes and umbrellas, reflectors
- ▶ Triggers PocketWizard
- ▶ Photographic tent for subject photography



VIDEO PRODUCTION

We provide professional high-end video clips, presentations, corporate events, short movies, TV commercials and more. HD shooting technology, professional lighting and sound equipment, studio for nonlinear digital video editing guarantee the highest quality of the picture and sound. Leading experts from the industry – directors, cameramen, editors, sound engineers, lighting specialists will realize all your ideas.

Video Shooting

The team of AV Design Group employs proven specialists - operators, directors, lighting, sound editors, stylists, makeup artists, lighting specialists who have participated in many commercials and film productions.



Video Editing

Postproduction of your movies and commercials will be entrusted to highly qualified specialists in computer animation and moving graphics, non-linear digital video editing, directors, sound engineers.



Application

- ▶ Commercials
- ▶ Company presentations
- ▶ Product videos
- ▶ Short corporate movies
- ▶ Dubbing and subtitling of movies
- ▶ TV commercials and more.
- ▶ Corporate events - conferences, press conferences, meetings, teambuilding

PRINTED MATERIALS

Our modern printing facilities allows quick turnaround production of a wide range of printed materials. We offer high quality printing in CMYK or Pantone for various types of printed materials – stationary, newsletters, flyers, invitations, brochures, catalogs, business cards, folders, posters and more.

Business Cards

 **Standard Sizes:**
90*50 mm / 85*55 mm

Optional: single sided/double sided, UV varnish coating, mate/gloss laminate, letterpress printing, embossed logo, die-cutting.




Flyers and Brochures

 **Standard Sizes:**
A3 - 420x297 mm, A4 - 297x210 mm,
A5 - 210x145 mm, A6 - 105x145 mm,
165x235 mm, 210x100 mm

Optional: UV varnish coating, mate/gloss laminate, single sided/double sided, die-cutting.



Greeting Cards and Invitations

 **Standard Sizes:**
A5 - 210x145 mm, A6 - 105x145 mm,
200x100 mm

Optional: UV varnish coating, embossed, mate/gloss laminate, letterpress printing, die-cutting.



Letterheads

 **Standard Sizes:**
A4 - 297x210 mm, 216x280 mm

Optional: letterpress printing.



Paper Folders

 **Standard Sizes:**
310x220 mm, 330x240 mm

Optional: single sided/double sided, UV varnish coating, mate/gloss laminate, letterpress printing, die-cutting, creasing, bonding.



Posters

 **Standard Sizes:**
300 x 450 mm, 350 x 500 mm,
450 x 600 mm, 500 x 700 mm,
600 x 900 mm, 700 x 1000 mm

Optional: UV varnish coating, mate/gloss laminate, die-cutting, strips.





PRINTED

MATERIALS

Options such as UV varnish coat or mate / gloss laminate give printing product more luxurious look. We have a book-binding equipment for all finishing processes – folding, creasing, cutting, die-cutting, punching, thermo, stapler, metal wire binding, grommet and more.

Notebooks

Sizes for notepads:
A4 - 297x210 mm,
A5 - 210x145 mm

Sizes for notebooks:
100x100x45 mm,
100x100x90 mm.



Carbonless Forms

Standard Sizes:
A4 - 297x210 mm, A5 - 210x145 mm,
A6 - 145x105 mm, 210x105 mm.

Optional: Sequential Numbering, perforation, letterpress printing, wrap-around cover, die-cutting.



Menu

Standard Sizes:
A4 - 297x210 mm, 105x297 mm,
A6 - 105x145 mm, 200x100 mm

Optional: UV varnish coating, embossed, mate/gloss laminate, letterpress printing.



Envelopes

Standard Sizes:
C6 - 114x162 mm, C5 - 162x229 mm,
DL - 110x220 mm, C4 - 229x324 mm,
B4 - 250x353 mm

Optional: UV varnish coating, letterpress printing.



Boxes and Packaging

Popular Sizes:
A4 - 297x210 mm, A5 - 210x145 mm,
165x235 mm, 210x100 mm

Optional: single sided/double sided, letterpress printing, UV varnish coating, mate/gloss laminate.



Booklets

Popular Sizes:
A4 - 297x210 mm, A5 - 210x145 mm,
165x235 mm, 210x100 mm

Optional: single sided/double sided, letterpress printing, UV varnish coating, mate/gloss laminate.





USB FLASH DRIVES

Import and imprinting of plastic, metal, wooden, leather and rubber USB flash drives. Also produced in the form of bracelets, pens or credit cards. All memories are available with a capacity of 512MB to 32GB. The models of USB flash drives are with USB 2.0 interface, compatible with all operating systems. Available customization is recording information in memory.

- ▶ direct printing
- ▶ pad printing
- ▶ silk screen printing
- ▶ laser engraving
- ▶ doming sticker

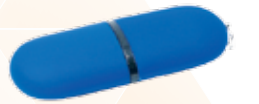
Basic Models



CM 1000



CM 1010



CM 1026



CM 1040



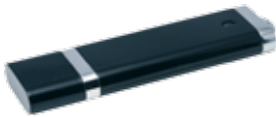
CM 1089



CM 1003



CM 1014



CM 1028



CM 1042



CM 1095



CM 1004



CM 1017



CM 1032



CM 1067



CM 1108



CM 1005



CM 1018



CM 1035



CM 1080



CM 1125



DESIGN GROUP

CD & DVD

DUPLICATION

Direct fullcolor photo-realistic printing on CD & DVD and additional UV varnish coating of the disks. Burning audio, video, presentation or data on the selected media. Production of various types of plastic covers for CD and DVD cases, cardboard and paper packings, digipacks and holders. Production of interactive multimedia presentations and menus. The technology allows quick turnaround.

CD & DVD Services



- ▶ Direct inkjet printing on CD & DVD
- ▶ Offset printing on CD & DVD
- ▶ UV varnish
- ▶ CD duplication and replacation



- ▶ Print and production of CD cases
- ▶ Print and production of covers and coverbooks
- ▶ Production of individual cardboard packages
- ▶ Production of multimedia presentation and menus

Paper Covers



CD Cardboard Jacket



CD Cardboard Wallet



Digipack 4-panel



Digipack 6-panel

Cases



CD Jewel Black Slim Case



CD Jewel Case with Black Tray



CD Jewel Clear Slim Case



Double CD Case with Black Tray



DVD Slim Black Single



DVD Black Single



Clear DVD Single



Black Double DVD



Mini CD Case



CD Business Card Case



Clam Shell



Paper Sleeve



MOUSEPADS

Mousepads with high quality color printing of specially embossed coating that provides easy and smooth movement of the mouse, and a porous base in black with appropriate thickness and characteristic softness, providing weight and flexibility.

- ▶ High quality fullcolor printing
- ▶ Porous base with appropriate thickness and characteristic softness
- ▶ Embossed coating that provides easy and smooth movement of the mouse



Standard forms and sizes:

 **Round**
diameter d = 210 mm

 **Ellipse**
190 x 224 mm

 **Standard**
222 x 182 mm

 **Cup pad**
diameter d = 95 mm





FRIDGE MAGNETS

Custom Shape

- ▶ Custom shape
- ▶ Full-color printing
- ▶ Mate/gloss laminate



Calendar Magnets

- ▶ Custom shape
- ▶ Small calendar in two colors
- ▶ Full-color printing
- ▶ Mate/gloss laminate



Thermometer Magnets

- ▶ Custom shape
- ▶ Thermometer
- ▶ Full-color printing
- ▶ Mate/gloss laminate



3D Lens Magnets

- ▶ Custom shape
- ▶ Full-color printing
- ▶ Addspectacular 3D lens



Magnetic Foil



- ▶ Size: 70x100 sm
- ▶ Thickness: 0,4 mm.
- ▶ Color: brown

Specifications:

- ▶ Full color printing
- ▶ Individually die-cut shape
- ▶ Thickness of 0.4 mm film
- ▶ 3D lens
- ▶ Thermometer
- ▶ Notepad for writing
- ▶ Small calendar

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PAPER BAGS

- ▶ High-quality fullcolor offset or digital printing
- ▶ Kraft or glossy paper with additional matt / gloss laminate
- ▶ Option for die-cutting, letterpress printing
- ▶ Handles of propylene or cotton cord in the color theme of the bag



Paper Types:



White Kraft
Paper 120 gsm



Brown Kraft
Paper 120 gsm

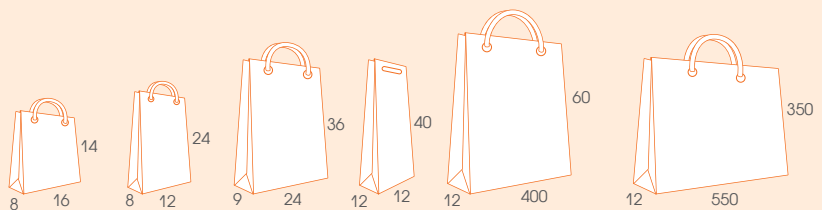


White Double
sided 150 gsm



Brown Double
sided 150 gsm

Standard Dimensions:





MAILING

Direct form of communication directed towards the recipient of your message. It aims to provide a product, service or brand. Perform all stages of communication with your customers – printing and addressing, envelopes, printing and mailing your materials and publications with small to medium print runs, including those customizations. Express delivery and delivery to any point of Europe – a mailbox or an exact address.

Services

We fulfill all stages of communication with your customers:

- ▶ printing
- ▶ personalization
- ▶ envelope printing
- ▶ enveloping
- ▶ addressing envelopes
- ▶ delivery mailbox or an exact address.

Technologies

We accomplish mailing service through the following technologies:



Digital Printing



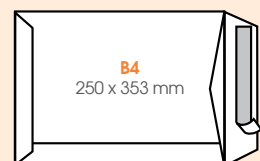
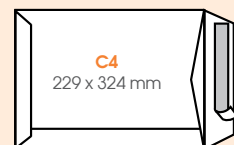
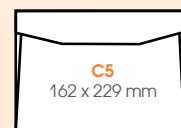
Offset Printing

Envelope Printing

The corporate envelopes with your sign or logo are a good option for advertising. You can use them for packing offer letter or contract or packaging of greeting card.



Standard Sizes:



Application

The delivery to exact address is suitable for the following materials:

- ▶ invitations
- ▶ customer and club cards
- ▶ promotional brochures
- ▶ catalogues
- ▶ accounts and balances
- ▶ promotional materials and more

CALENDARS

Work Calendars

- Sizes:**
 1 section - 500x320 mm
 3 sections - 700x320 mm
 4 sections - 840x320 mm

Full color printed

Optional:

- ▶ metal strips
- ▶ grommets
- ▶ wire binding
- ▶ UV varnish coating, mate/gloss laminate
- ▶ calendar caret



Wall Calendars

- Sizes:**
 32x45 cm
 50x70 cm

Volume:
 7 or 13 sheets

Optional:

- ▶ metal strip
- ▶ UV varnish coating, mate/gloss laminate
- ▶ hangers



Poster Calendar

- Sizes:** 32x45 cm
 35x50 cm
 32x69 cm
 50x70 cm
 70x100 cm

Optional:

- ▶ metal strips
- ▶ grommets
- ▶ UV varnish coating
- ▶ Mate/gloss laminate



Tabletop Calendars - Pyramid

- Standard Sizes:**
 100x130 mm
 135x200 mm
 165x200 mm
 120x160 mm

Optional:

- ▶ UV varnish coating
- ▶ mate/gloss laminate



Desk Work Calendars

- Sizes for tabletop calendar:**
 165 x290 mm

- Sizes for plansheet:**
 300x420 mm, 420x600 mm.

Printing: full color printing of the covers

Optional:

- ▶ wire binding
- ▶ mate laminate
- ▶ UV varnish coating
- ▶ Partial varnish



Card Calendars

- Standard Sizes:**
 54x85 mm and 60x90 mm

Printing: full color

Optional:

- ▶ Single sided UV varnish coating
- ▶ Rounded corners




DIARIES AND NOTEBOOKS

Notebooks with Individual Cover

Notebooks and diaries with individual cover and corporate labels and printing logos.

 **Sizes:**
A5; A4; B5;
165x165 mm

 **Paperback Binding:**
thermo-sticking



Wire-bound Individual Notebooks

The options are:

 **Sizes:** 70x180 mm
150x210 mm
170x240 mm


 **Hardback Binding:**
metal wire or hidden wire

 **Sizes:**
A5; A4

 **Paperback Binding:**
metal wire




Diaries With Dates

 **Sizes:** A5 (145x210 mm), B5 (176x250 mm), A4 (210x297 mm), 210x260 mm, 100x150 mm, 200x270 mm, 130x290 mm, 300x155 mm, 90x160 mm.

Imprinting method:
silk screen printing or hot stamping



Diaries Without Dates

 **Sizes:** A5 (145x210 mm)
90x165 mm.

Imprinting method:
silk screen printing or hot stamping



**DESIGN
GROUP**



PACKAGING TAPES

- ▶ White or colored background
- ▶ Print up to 3 colors
- ▶ Exceptional strength and adhesive strength
- ▶ Rolls with various widths and length 66 meters

Hot Melt Tape

The polypropylene adhesive tape can be white or transparent, with printed logo up to three colors without full coloring the ribbon with extra color.

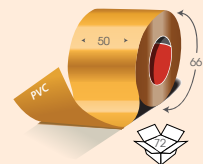
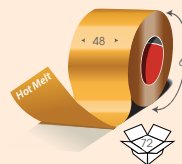
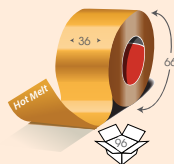
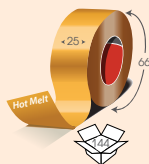
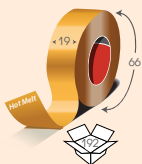


PVC Tape

PVC adhesive tape is characterized by increased strength and highly adhesive strength. The technology allows coloring the base in custom color and printing up to three additional colors.



Specifications





**DESIGN
GROUP**

CAR AIR

REFRESHERS

- ▶ Standard size up to 60 cm²
- ▶ High quality double sided full color printing
- ▶ Custom shape
- ▶ Individually packed in transparent polybag
- ▶ Micro-porous paper material
- ▶ Hinge



Individual package

Fragrances:

- ▶ Strawberry
- ▶ A green apple
- ▶ Chewing gum
- ▶ Spring
- ▶ Melon



BADGES

With Doming Sticker

- ▶ Base of brass or other metal
- ▶ Face part - doming stiker
- ▶ Attaching - pin back



Metal with Individual Form

- ▶ Metal base with coat of transparent enamel
- ▶ Basis' width 0.5 mm or 0.8 mm thickness
- ▶ Attaching - pin back or clothing magnet
- ▶ Additional coloring of the carved inscriptions







Buttons

- ▶ Aluminium base
- ▶ Face part - full color printed logo, coated with colorless PVC film
- ▶ Attaching - Standard Pinback



Sizes of Button badges

-  **Round**
d=25 mm, 38 mm and 56 mm
-  **Ellipse**
69 x 45 mm
-  **Rectangle**
59 x 39 mm
-  **Square**
37 x 37 mm

DOMING STICKERS

- ▶ Suitable for promotional and advertising purposes
- ▶ Full-color printing
- ▶ Custom shapes and sizes
- ▶ High-quality plastic material
- ▶ Crystalline and elastic 3D volume stickers
- ▶ Strong adhesive back





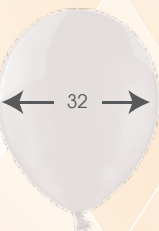
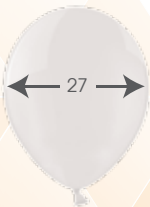
ADVERTISING

BALLOONS

- ▶ One- or two-sided printing up to 3 colors at 4 positions
- ▶ Optionally inflated at the scene place with helium or air.
- ▶ Making decorative arrangements with different shapes, sizes and colors balloons
- ▶ Balloons with a diameter of 27 cm and 32 cm



SIZES



PASTEL



METALLIC



INDIVIDUAL KEYHOLDERS

Metal without coloring

Metal keyholders with custom shape with additional coloring



Metal with coloring

Metal keyholders with custom shape and color (up to 3 colors).



Leather

Leather keyholders with custom shape with embossed logo.



Leather and Metal

Metal keyholders with custom shape and color. Cut in the shape of the logo may be supplemented by a leather pad in a different form.





PVC CARDS

Types Cards

- ▶ Standard Cards
- ▶ Contact Chip Cards
- ▶ Magnetic Stripe Cards
- ▶ Contactless Cards

Direct Digital Printing

This is the most suitable option for short run printing a limited amount of cards. The technology is not suitable for cards with chip or magnetic stripe.



Thermotransfer Printing

Thermotransfer Printing is qualified and durable, but doesn't cover the edge of the card completely.



Retransfer Printing

Retransfer printing allows full color printing to the edge of the card with high quality image and high durability.



Offset Printing

Offset technology is suitable for printing big quantities of bank and non-bank cards with uniform image.



PERSONALIZATION

Embossing or printing Personalization of names, numbers and barcodes.



Functions

- ▶ Loyalty cards
- ▶ Discount cards
- ▶ ID cards
- ▶ License
- ▶ Club cards
- ▶ Access cards
- ▶ Bank cards



MUG AND CUP PRINTING

Sublimation Printing

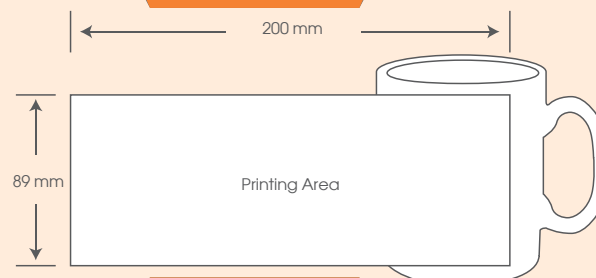
Cup printing - porcelain, ceramic. The sublimation is technology which allows printing to the edge of the mug. It's suitable for full color printing on oval objects. The used mugs are with special sublimation coating.

Silk Screen Printing

Silk Screen Printing is suitable when the image on the mug is simple (up to 5 separate colors). Its advantage is that it is suitable for small and big quantities and low cost (compared to sublimation prints) of printing logo in bigger quantities.



Specifications:





INTERIOR STANDS

AND CONSTRUCTIONS

Banner Stands

Promotional banners and displays are easily mounted, very compact displays with large advertising space.



Roll Banner

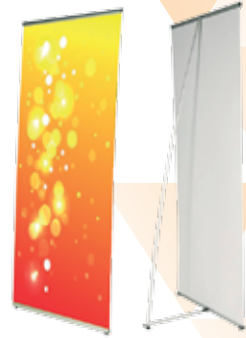
Sizes

- ▶ 60x160 cm
- ▶ 85x200 cm
- ▶ 100x200 cm
- ▶ 120x200 cm
- ▶ 150x200 cm



Sizes

- ▶ 60x160 cm
- ▶ 80x200 cm
- ▶ 100x200 cm
- ▶ 120x200 cm
- ▶ 150x200 cm



L Banner

POP UP Systems

Pop-up stands are very useful in creating a custom background for a conference or even for partitioning an exhibition stand. They are easy to install and transport.



POP UP



Sizes

- ▶ 274x230 cm
- ▶ 285x237 cm
- ▶ 360x237 cm
- ▶ 300x200 cm - stand
- ▶ 210x85 cm - desk

Sizes

- ▶ 88x90x200 cm
- ▶ 71x90x200 cm



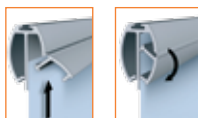
Promoter Desk

Snap and Stretch Frames

Snap and stretch frames are systems for often removable advertising and promotional, posters, menus, notification etc.



Snap Frame



Sizes

- ▶ A5 - 15x21 cm
- ▶ A4 - 21x30 cm
- ▶ A3 - 30x40 cm
- ▶ 50x70 cm
- ▶ 70x100 cm



Sizes

- ▶ A4 - 21x30 cm
- ▶ A3 - 30x40 cm
- ▶ 50x70 cm
- ▶ 70x100 cm



Stretch Frame

INTERIOR STANDS

AND CONSTRUCTIONS

Display Systems

Stoppers, A-boards, menu boards, info boards, show boards and others.

Sizes

- ▶ A2 - 42x59 cm
- ▶ A1 - 59x84 cm
- ▶ 50x70 cm
- ▶ 70x100 cm
- ▶ A4 - 21x30 cm - info board
- ▶ A3 - 30x40 cm - info board

Sizes

- ▶ A2 - 42x59 cm
- ▶ 50x70 cm
- ▶ 50x88 cm



A-Board



Spring Board

Poster Systems

Poster systems and frames for wall posters or ceiling suspension.



Poster System



Sizes

- ▶ Width - from 20 cm to 120 cm
- ▶ Optional: cupping glass or suspension hangers for wall mounting & ceiling suspension

Sizes

- ▶ 42x60 cm
- ▶ 50x70 cm
- ▶ 60x85 cm
- ▶ 70x100 cm



LED Poster System

Brochure and Menu Stands

Standing and tabletop stands, acrylic holders.



Acrylic Brochure Stands

Brochures' Sizes:

- ▶ A5
- ▶ 1/3 A4
- ▶ A4

Brochures' Sizes:

- ▶ A5
- ▶ 1/3 A4
- ▶ A4
- ▶ A3



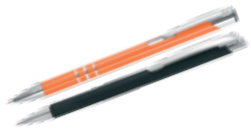
Brochure Stands

**DESIGN
GROUP**



PROMOTIONAL GIFTS

Wholesale and retail of promotional gifts and souvenirs with imprinted logo. Import from leading manufacturers from Europe and China. Big quantities are available in stock.



Pens



Lighters



Keyholders



Cups and Thermo Mugs



Pen Sets



T-shirts



Caps and Hats



Bags and Backpacks



Umbrellas



Clocks



Badge Holders and Lanyards



Wellness Accessories



Office and Desk Accessories



Computer Accessories



Home Accessories



Games and Leisure

OUTDOOR

ADVERTISING SIGNS

Metal Signs

Metal signs with slogans of adhesive vinyl film.



Types

- ▶ Wall and pillar
- ▶ Stand ground (stopper)
- ▶ "Pyramid" (stopper)

PVC Signs

Plexiglass billboards backlit with slogans of adhesive vinyl film.

Types

- ▶ Double sided lighting wall and pillar
- ▶ Single sided lighting wall and pillar
- ▶ Single sided lighting wall "Rainbow"



PVC Backlit Lighting Boxes

PVC signs with backlighting. This type of signs allow the manufacture of large and irregular shapes. Inscriptions can be made by plotting foils or fully illuminated image.



Vinyl Banner Lighting Boxes

Vinyl banner panel signs are quickly produced and cheapest systems. They can be made for rear or front lighting.



Volumetric Styrofoam Letters

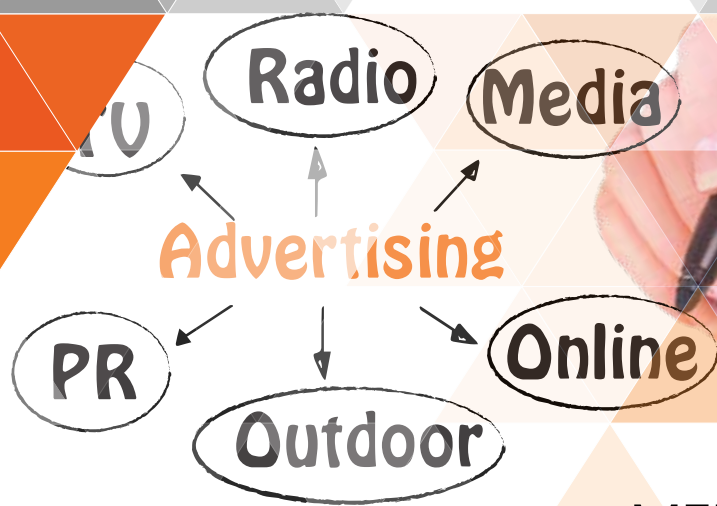
Volumetric lettering and elements of Fiber or Styrofoam. This technology is suitable for branding and decorating stores and offices.



Illuminated Channel Letters

The technology of illumination of channel letters can be made in several ways: by LEDs, by internal built in lights or neon.





MEDIA

ADVERTISING

The planning of advertising is of particular importance in the implementation of the overall communication strategy of each company because it depends on the effectiveness of the campaign. We offer special prices and conditions for advertising in the most popular media.

TV Advertising

According to surveys, television advertising is the most powerful channel for the impact of advertising generally.



Radio Advertising

The radio is a channel of distribution of advertising messages mainly for mass impact.



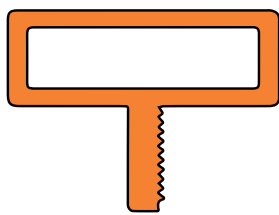
Press Advertising

The effectiveness of the published advertisements, articles, interviews, reports, information with advertising purposes, depends mostly on the right choice of newspaper and / or magazine and shaping of the creative.



Outdoor Advertising - Rental of Billboards

Outdoor advertising becomes more preferred advertising channel, due to the fact that by the opportunities it provides company name, brand, product or service imposed quickly.



Internet Advertising

The development trend of international communication process is closely linked to the global network info. On a very small area advertiser gets an ideal opportunity for presentation of your product, service or just to promote your business name.



PR

PR resources create a favorable marketing situation in which advertising works efficiently and economically, becoming more successful and profitable.

